

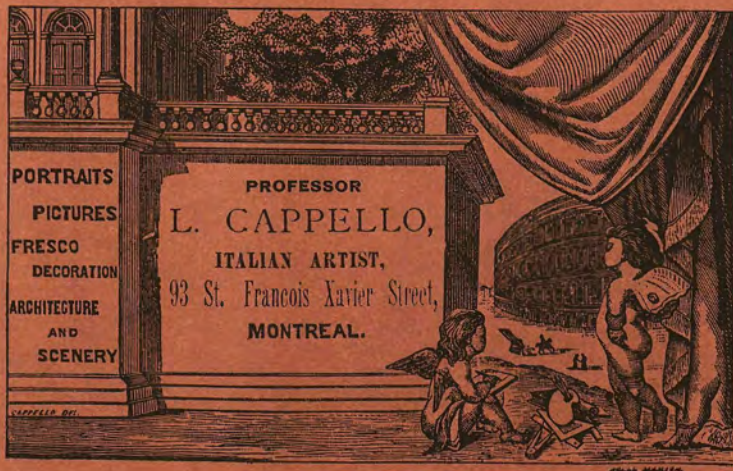
THEN



"Directions for Bathing - The Royal Humane Society has issued the following instructions: - . . . Bathe when the body is warm, provided no time is lost in getting into the water. Avoid chilling the body by sitting or standing undressed on the banks or in boats after having been in the water. Avoid remaining too long in the water - leave the water immediately there is the slightest feeling of chillness. The vigorous and strong may bathe early in the morning on an empty stomach. The young, and those who are weak, had better bathe

two or three hours after a meal - the best time for such is from two or three hours after breakfast . . ." (1873)

"Public appreciation of Canadian art is very much in its infancy and there is a very great need of education to show the prospective collector that Canadian art to-day possesses qualities vastly more enduring and original than does a very large proportion of the art that is imported from other countries." (1924)



NOW

Of the 40,000 works of art in the National Gallery of Canada's collections, 75% are Canadian.

Of all new books released in 1984-85, 57% were written by a Canadian citizen or landed immigrant and three-quarters of these were published by Canadian-controlled firms.

In 1984, a total of 3,170 public library service points indicated that they held about 54 million books, reported around 158 million direct circulations, employed 1,878 full-time professional librarians and spent about \$402 million for their total operations.

The average Canadian spends 50% more time watching television than on any other leisure activity. In 1985, Canadians spent an average of 23.5 hours per week watching television.

Young people (age 15-19) and older people (age 65-69) attend live theatre more often than people in any of the other age groups.

During 1984, Canada's 240 performing arts companies, which include most of the major companies, gave almost 28,000 performances to combined audiences of 10.1 million people. The revenues earned amounted to \$100.2 million.